



Deutsche  
Sporthochschule Köln  
German Sport University Cologne

Institut für Europäische  
Sportentwicklung und Freizeitforschung  
Institute of European Sport Development  
and Leisure Studies

# Academic Summer School Program 2025

Making Sport Worlds:  
Sport Mega Events as a Pathway for Development, Globalization & Cultural Transfers



15 July to 1 August, 2025  
A 3-Week Onsite Adventure in Europe + A 3-Day Online Follow-up





# Overview



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## The ASSP at the German Sport University Cologne

The Institute of Sport Development and Leisure Studies at the German Sport University offers an annually repeating **Academic Summer School Program (ASSP)** since 2016. Target groups are either Bachelor, Master, and Doctoral students from Chinese (sport) universities or higher educational institutions of sports as well as professionals with a working experience in the field of sports. In 2025, the ASSP will be held in a **hybrid mode with a 3-week onsite adventure in Europe plus a 3-day online follow-up** covering six theoretical learning modules, as well as several sports practices and field trips that give you insight regarding leisure, tourism, and sport in Germany and Europe.

作为德国唯一一所体育大学的学术机构，欧洲体育发展与休闲研究学院自2016年起每年为中国（体育）大学或体育高等院校的学士、硕士、博士生，以及对体育感兴趣的在职专业人士提供“学术暑期研修班项目”。2025年学术暑期研修班项目将以**线上+线下的混合模式**进行，包含为期三周的线下欧洲探险，加上三天的线上跟进。整个项目将涵盖六个理论学习模块，以及若干体育事件和实地考察，让你对德国和欧洲的休闲、旅游和体育产生深入了解。

“ The ASSP will give you an insight into out-of-the-box thinking in sports, and invites you to reflect on current top issues.”

“学术夏令营项目将让你深入了解体育领域的前沿思想，并引起你对更多重大问题的思考。”

—— 德国科隆体育大学 欧洲体育发展与休闲研究学院院长 & ASSP 学术负责人：约尔根-米塔格教授



欧洲体育最高学府 顶尖教授零距离接触



官方结业证书 科隆体育大学官方一手信息



名校学术氛围 提升专业知识及科研能力



全英文国际课堂 拓宽视野 提升语言水平



## 联合打造超强社科组合

Collaborating to Create a Strong Combination of Social Science



### Aspects on Sport History (Module 3: Olympic Studies)

**Univ.-Prof. Dr. Stephan Wassong**

德国科隆体育大学 体育史学院院长，前德国科隆体育大学研究与教学副校长，欧洲体育史委员会成员



**Mag. A. Daniel Quanz**

任教于德国科隆体育大学体育历史学院，主要研究方向涉及奥林匹克主义、奥林匹克运动史和体育伦理学等



### Aspects on Sport Media (Module 4: Sport Media)

**Jun.-Prof. Dr. Daniel Nölleke**

德国科隆体育大学 传播与媒体研究学院教授，主要研究体育媒体，体育数字通信，体育新闻等



**Dr. Jörg-Uwe Nieland**

原德国科隆体育大学欧洲体育发展与休闲研究学院高级副研究员，现奥地利克拉根福大学高级科学家  
主要研究方向涉及体育媒体发展、体育交流和体育政策等



### Aspects on Sport Politics

**Univ.-Prof. Dr. Jürgen Mittag**

ASSP 学术负责人

德国科隆体育大学 欧洲体育发展与休闲研究学院院长，欧盟 让·莫内 教授，欧洲政策研究学院学术董事

Module 1: Foundation of Social Science Research

Module 2: European Sport Development

Module 5: Mega Sporting Events and Media

Module 6: Leisure Sport and School Sport



**Dr. Till Müller-Schoell**

欧洲体育发展与休闲研究学院高级副研究员，主要研究体育政治政策、体育劳动力市场等



**M.A. Maximilian**

欧洲体育发展与休闲研究学院M.A.国际体育发展与政策硕士课程主管  
主要研究涉及体育治理和体育伦理等



**M.A. Lorenz Fiege**

欧洲体育发展与休闲研究学院助理研究员  
主要研究方向涉及体育政策、体育发展等



**M.A. Danlin Wu**

欧洲体育发展与休闲研究学院助理研究员，中国高校学术合作与交流项目协调  
主要研究方向涉及体育政治政策，体育发展等



**M.A. Niklas Hack**

欧洲体育发展与休闲研究学院助理研究员  
主要研究方向涉及地方体育历史发展等



### Special Guests

**Univ.-Prof. Dr. Daniel Memmert**

德国科隆体育大学 训练科学与信息学院院长，主要研究体育心理学，体育计算机科学和比赛分析等



**Univ.-Prof. Dr. Holger Preuß**

德国美因茨约翰内斯古腾堡大学，美因茨奥林匹克研究中心负责人，国际奥委会“可持续发展与遗产委员会”成员



# ASSP Testimonials



## ASSP 2016

“After a month of classroom learning and sports practice, I thoroughly understood that ‘sport is a way of life’ for German people.”

“通过一个月的课堂学习和体育实践，我深刻体会到了‘体育是一种生活方式’。体育对德国人而言，确实是一种生活方式。”

—— 孙珂 上海体育学院

## ASSP 2018

“After attending this summer school, I can already imagine that I will apply for a place to study at the GSU as soon as I have finished my Bachelor studies in China,”

“参加完这次暑期项目后，我可以想象，一旦我完成了在中国的本科学习，我就会申请科隆体育大学的学习名额。”

—— 党泽宇 北师大珠海分校



## ASSP 2019

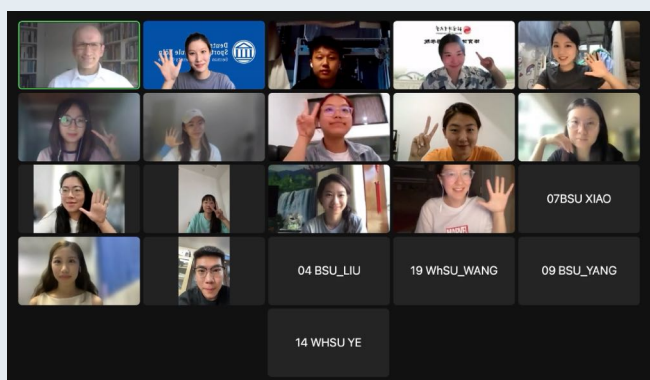
“The ASSP not only broadened my horizons but also gave me a better understanding of the special meaning of sport to me, which certainly adds to the diversity of my future options. I started learning German and I am looking forward to returning to the GSU in the near future.”

“这次夏令营不仅开拓了我的眼界，而且使我更了解了‘体育’对于我的特殊意义，这无疑给我未来的选择增添了多样性。现在，我也开始学习德语，期待以后能再回科隆体育大学学习”

—— 毛一岚 成都体育学院



## Online ASSP 2021 & 2022



“The project and lessons are perfect. As for the online mode, I felt it is better than on-site so that I can review the record if I forget something or have no time for class. And I hope I can study at GSU next year for the Master's program.”

“项目和课程都很完美。相较于线下模式，我认为线上授课更好。特别是当我缺课或者复习时，可以通过录像随时温习。并且我希望明年能来科隆体育大学读硕士。”

—— 荆雨桐 北京体育大学

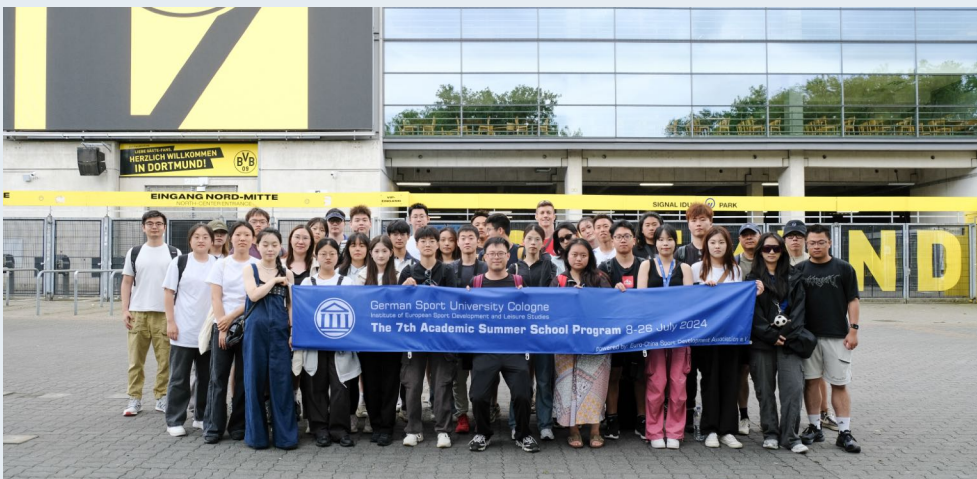


# ASSP Testimonials

## ASSP 2023



## ASSP 2024





# ASSP 2025 Course Facts



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## ✓ Entry Requirements 录取条件

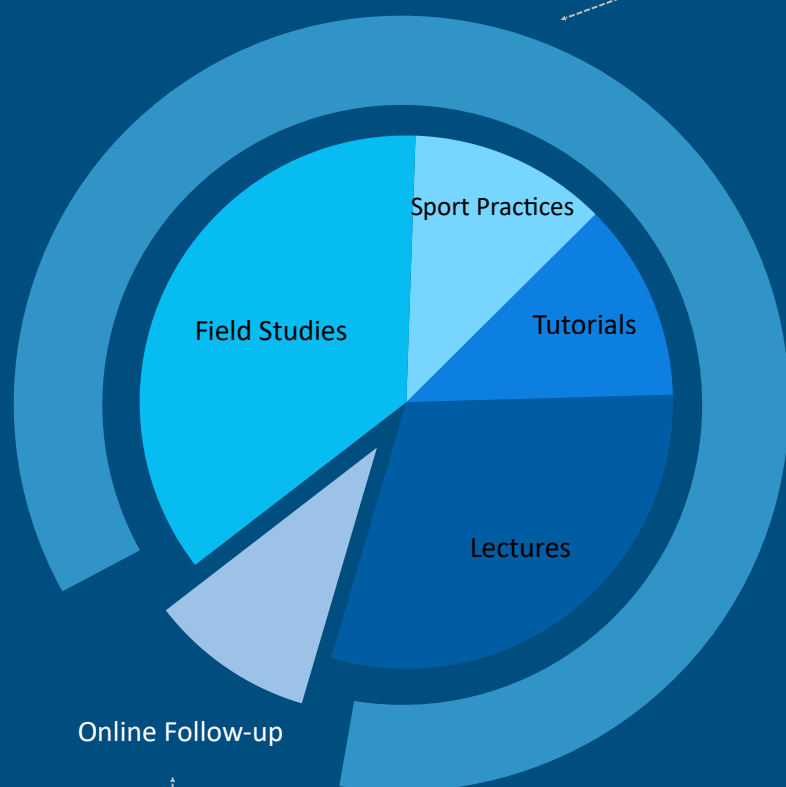
The language of the program is English. Applicants are expected to be proficient in English and need to prove their language skills by providing qualification documents such as:

- ▶ CET 4 or CET 6/ IELTS or TOEFL Certification 大学英语四级或更高

## ✓ Program Arrangement 项目安排

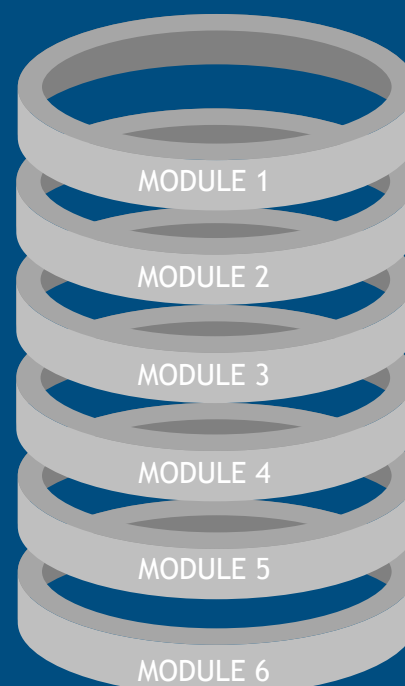
### A 3-week onsite adventure in Europe:

- ▶ From **14th July to 1st August, 2025** with max. 35 participants
- ▶ 48-hour theoretical learning with 6 Modules, each Module contains two 3-hour Lectures and one 2-hour Tutorial
- ▶ Special Sessions on Rhine-Ruhr 2025
- ▶ 12-hour practical experience with 6 sports sessions
- ▶ 4 field studies adventuring including the city of Cologne, Eifel National Park, the de facto capital of the European Union — Brussels, and Deutsches Sport and Olympic Museum (\*specific arrangements of the field studies are based on the schedule after the confirmation of participation)



### A 3-day online follow-up:

- ▶ Awaiting further notice, expected to be scheduled within two weeks at the end of the ASSP 2025
- ▶ Review + Program Report
- ▶ Individual Talks with professors (30 mins each)
- ▶ Voluntary participation by individual arrangement



理论学习模块一：社会科学研究基础  
Foundation of Social Science Research

理论学习模块二：欧洲体育发展  
European Sport Development

理论学习模块三：奥林匹克研究  
Olympic Studies

理论学习模块四：体育媒体  
Sport Media

理论学习模块五：大型体育赛事和媒体  
Mega Sporting Events and Media

理论学习模块六：休闲体育和学校体育  
Leisure Sport and School Sport



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## Organization 组织安排

### ► Application Deadline: April 18, 2025 (Friday)

### ► **Host:** Institute of European Sport Development and Leisure Studies (IESF)

German Sport University Cologne (GSU)

Am Sportpark Müngersdor 6, 50933, Köln

\* The IESF takes care of all relevant academic matters and the content of the ASSP 2024, including the preparation and implementation of all lectures and tutorials. Other arrangements including accommodation, meals, seminar rooms, field studies, and individual activities will be organized by the partner organization, namely Euro-China Sport Development Association e.V. (ECSDA)

### ► **Flight and Visa:** NOT INCLUDED and will be organized by participants individually

### ► **Accommodation and Meals:** INCLUDED, at the Guest House of GSU



## Program Fee 项目费用（不含机票和签证）

The all-inclusive program fee is **4450 EUR** per student for the ASSP 2025 and it includes:

- ① 项目相关全权限: All Lectures, Tutorials, Sport Practices, and Field Trips, as well as related learning materials are included.
- ② 畅享全德公共交通: Tickets that cover public transportation for the entire duration of the ASSP 2024.
- ③ 团队接送机服务: Group airport transfer is included (designated pick-up airport: Cologne Bonn Airport or Düsseldorf Airport **ONLY**).
- ④ 双人间住宿 + 三餐全包: Double room accommodation and 3 meals at the Guest House of GSU.
- ⑤ 图书馆和网络权限: Free use of the library and guest WIFI at GSU.
- ⑥ 开、闭幕式典礼和结业证书: Welcome and farewell get-together events, and certification are included.
- ⑦ GSU运动装备: 1 x Official T-shirt + 1 x Cloth Bag + 1 Keychain (\*specific items are to be determined depending on the availability of the Spoho-Shop)

\* No additional fees for activities that are already scheduled in the program.

\* Individual trips are not permitted and are only allowed with the arrangement of the supervisor of the ASSP 2024 or the person in charge of in each university, and those fees caused by individual trips are not included in the program fee (other fees int. airfare, travel insurance, visa fee as well as personal expenses are also not included)



## ASSP 2025 期待你的加入!

更多活动详情请参考IESF学院中欧体育政策研究中心主页



## 申请 Application

- 申请截止日期：2025年4月18日(周五)\*
- 国际转账截止日期：2025年4月30日(周一)\*
- 申请方式：请与各校相关负责老师联系
- 缴费方式：请与各校相关负责老师联系

\*获取最新资讯，请联系：

吴丹琳 博士研究生

德国科隆体育大学 欧洲体育发展与研究学院助理研究员

中国高校学术交流与合作协调负责人

邮箱：[d.wu@dshs-koeln.de](mailto:d.wu@dshs-koeln.de)

电话：+86 13971665283（微信） or +49 17686099463



主办单位



Deutsche  
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协办单位



欧中体育发展协会  
Euro-China Sport Development Association e.V.





# Application Process 申请流程



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## Apply to the ASSP 申请

- fulfill the 【Application Form 2025】 and 【Declaration of Consent 2025】 of the ASSP completely.
- submit two forms individually to Danlin Wu (via email: [d.wu@dshs-koeln.de](mailto:d.wu@dshs-koeln.de) or WeChat) or collectively to the person in charge of each university.
- **Deadline: Friday, 18th April, 2025.**

## Confirmation of Participation 参与情况确认

- receive a printable digital 【Confirmation of Participation】
- read all important information about the ASSP carefully, including 【Payment Instruction】
- contact us if any information is incorrect immediately

## Payment & Invitation Letter 付款和邀请信

- follow the 【Payment Instruction】 carefully and complete the payment; **Deadline: Friday, 30th April, 2025.**
- send a copy of the transfer voucher from the bank to Danlin Wu (via email: [d.wu@dshs-koeln.de](mailto:d.wu@dshs-koeln.de) or WeChat).
- receive a digital 【Invitation Letter】 within three days of the receipt of the payment, and the original version of the letter in paper form will send directly to you or your university by post.

## Apply for Schengen Visa 申请申根签证

- visit the [VFS.GLOBAL](https://visa.vfsglobal.com/one-pager/germany/china/english/#short-stay-study) for details: <https://visa.vfsglobal.com/one-pager/germany/china/english/#short-stay-study>
- follow the instruction of the VFS: 【Checklist Short-stay-study】
- prepare and collect all documents for the Visa application
- the Visa processing will take at least 4 weeks

## Flight 机票

- general information about luggage (e.g. sport wears and suitcases for short-term field studies) and safety information in Europe
- nearby airports: **Cologne Bonn Airport & Düsseldorf International Airport**
- send all flight information to Danlin Wu (via email: [d.wu@dshs-koeln.de](mailto:d.wu@dshs-koeln.de) or WeChat)

**ASSP 2025 期待你的加入!**

更多活动详情请参考IESF学院主页或微信添加负责人: 吴老师

